



THE STATE OF EUROPEAN UNIVERSITY-BUSINESS COOPERATION

Presentation of the findings and conclusions of the study on University-Business Cooperation in Europe

AGENDA

14th December



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Universiteit Leiden

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THE STATE OF EUROPEAN UNIVERSITY-BUSINESS COOPERATION

Presentation of findings and conclusions from the largest international study on university-business cooperation yet completed

ABOUT

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| Study | THE STATE OF UNIVERSITY-BUSINESS COOPERATION IN EUROPE |
| Host | European Commission |
| Date | 14 th December, 2017, 12:30 – 18:15 |
| Location | European Commission; Brussels, Belgium Premises of DG EAC, Rue Joseph II, 70 |

EVENT OBJECTIVES

To present and discuss the results of the study: **The State of University-Business Cooperation in Europe**, undertaken by an international consortium on behalf of the European Commission.

Besides the presentation of the results on European level, the project and national partners of the Consortium will also share the findings and conclusions of the work undertaken in relation to a number of individual countries, including: Austria, Bulgaria, Croatia, Cyprus, Czech Republic, Denmark, Finland, Former Yugoslav Republic of Macedonia, Germany, Hungary, Iceland, Ireland, Italy, Malta, Netherlands, Norway, Poland, Portugal, Romania, Slovakia, Spain, Sweden, Turkey and the United Kingdom.

The results of the study are based on:

- An extensive literature review
- A series of interview with experts in the field of University-Business Cooperation
- The creation of 51 case studies
- The execution of two major surveys: one targeted at higher education institutions and one at business organisations in Europe.

DRAFT PROGRAM

14th December

| Time | Room 00/13 | |
|---------------|---|--|
| 12:30 - 13:00 | <i>Sandwich lunch, Coffee & Registration</i> | |
| 13:00 - 14:30 | Presentation of overall results and findings of the study – European level <ul style="list-style-type: none"> • Welcome & intro – European Commission • State of UBC in Europe – Todd Davey & Arno Meerman | |
| 14:30 - 14:45 | <i>Coffee break</i> | |
| Time | Room 00/13 | Room 05/130 |
| 14:45 - 16:15 | Western Europe Panel (6 Presentations of 10 min each with 30min discussion). Countries include: <ol style="list-style-type: none"> 1. Austria 2. Czech Republic 3. Denmark 4. France 5. Germany 6. Netherlands | Southern Europe Panel (7 Presentations of 10 min each with 20min discussion) Countries include: <ol style="list-style-type: none"> 1. Cyprus * 2. Former Yugoslav Republic of Macedonia 3. Italy 4. Malta 5. Portugal 6. Spain 7. Turkey |
| 16:15 - 16:45 | <i>Coffee break</i> | |
| 16:45 - 18:15 | Northern Europe Panel (6 Presentations of 10 min each with 30min discussion) Countries include: <ol style="list-style-type: none"> 1. Finland 2. Iceland * 3. Ireland 4. Norway 5. Sweden 6. United Kingdom | Central Europe Panel (6 Presentations of 10 min each with 30min discussion) Countries include: <ol style="list-style-type: none"> 1. Bulgaria 2. Croatia 3. Hungary 4. Poland 5. Romania 6. Slovakia |
| 18:15 – 20:00 | <i>Informal networking reception</i> | |

* only HEI results